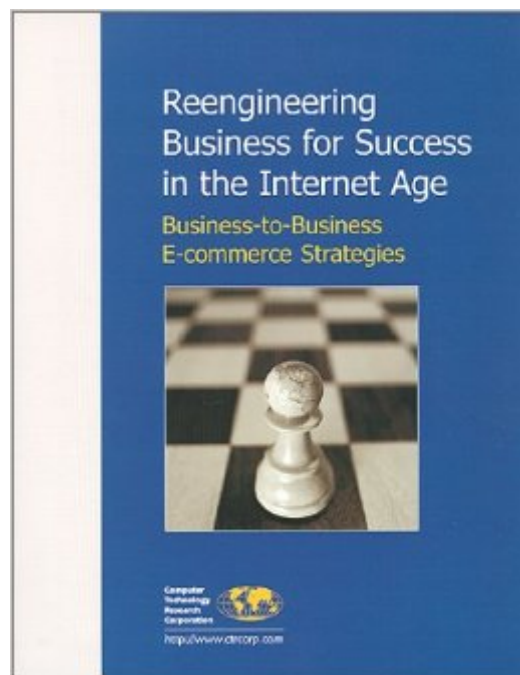The book was found

Reengineering Business For Success In The Internet Age : Business-to-Business E-commerce Strategies

Synopsis

E-commerce is no longer an alternative for doing business. It is the mainstream method by which business is conducted. When e-business is adopted appropriately, it effects fundamental changes that impact all areas of a business. Although e-commerce initiatives view the Web as simply another sales channel, e-business advances further into the corporate structure and requires that companies change their business processes. This report provides information technology (IT) managers with the information they need to formulate business-to-business (B2B) strategies and examines the critical applications for implementing those strategies. The book also analyzes the more programmatic features of XML and the related standards that enable easy and effective data exchange between business partners regardless of the computers or applications in use.

Book Information

Paperback: 191 pages

Publisher: Computer Technology Research (June 9, 2000)

Language: English

ISBN-10: 1566070848

ISBN-13: 978-1566070843

Product Dimensions: 0.8 x 8.5 x 11 inches

Shipping Weight: 1.3 pounds (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #15,716,135 in Books (See Top 100 in Books)   #80 in Books > Computers & Technology > Programming > Software Design, Testing & Engineering > Reengineering   #1288 in Books > Computers & Technology > Programming > Languages & Tools > XML   #2349 in Books > Business & Money > Marketing & Sales > Marketing > Multilevel

Download to continue reading...

Reengineering Business for Success in the Internet Age : Business-to-Business E-commerce Strategies UNLIMITED E-COMMERCE SUPPLIERS SYSTEM: How to the find the best products,best prices and best suppliers for your e-commerce store (E-Commerce from A - Z Series Book 2) Doing business in the information age: Electronic commerce, EDI & reengineering Operation E-Commerce: Start an E-Commerce Business and Quit Your Day Job in 6 Months or Less (3 Book Bundle) ALIEXPRESS E-COMMERCE (2016 Update): Easy Dropshipping System For the Almost Broke E-Commerce Sellers Seo: 2016: Search Engine Optimization, Internet Marketing Strategies & Content Marketing (Google Adwords, Google Analytics, Wordpress, E-Mail

... Marketing, E-Commerce, Inbound Marketing) SEO: 2016: Search Engine Optimization, Internet Marketing Strategies & Content Marketing (Google Adwords, Google Analytics, Wordpress, E-Mail Marketing, ... Marketing, E-Commerce, Inbound Marketing) Money: Saving Money: Success: Get More Money & Success In Your Life Now!: 3 in 1 Box Set: Money Making Strategies, Saving Money Strategies & World's Best ... Tips for Personal Finance & Life Success) DROPSHIPPING: Dropshipping for Success: e-commerce, online business, wholesale, suppliers. Dropshippers sellers strategies, how to make money selling online ... (beginners,book,dropshipping guide) SEO 2016 Learn Search Engine Optimization With Smart Internet Marketing Strategies: Learn SEO with smart internet marketing strategies Proceedings of the Fourth European Conference on Software Maintenance and Reengineering: Reengineering Week Zurich University of Zurich, Switzerland February 29-March 3-March 2, 2000 Saunders 2016-2017 Strategies for Test Success: Passing Nursing School and the NCLEX Exam, 4e (Saunders Strategies for Success for the Nclex Examination) The Mobile Commerce Revolution: Business Success in a Wireless World (Que Biz-Tech) The Bourgeois Virtues: Ethics for an Age of Commerce Computing Strategies for Reengineering Your Organization: A Business Guide to the Changing World of Information Technology SEO 2016: 9 Essential Search Engine Optimization Strategies to Use in 2016 (Internet Marketing Success Secrets) Business Law: Legal Environment, Online Commerce, Business Ethics, and International Issues (9th Edition) Reengineering Information Technology: Success Through Empowerment (Bcs Practitioner) NO WEBSITE INTERNET MARKETING: Make Money by Starting an Internet Based Business, No Website Required... (Youtube Selling & Fiverr for Newbies) 40 Rules for Internet Business Success: Escape the 9 to 5, Do Work You Love, Build a Profitable Online Business and Make Money Online